

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al.

Confirmation No. 6517

Appl. No. : 10/768,336

Filed : January 30, 2004

For : NOTIFICATION SERVICE FOR
ASSISTING USERS IN SELECTING
ITEMS FROM AN ELECTRONIC
CATALOG

Examiner : Naeem U. Haq

AMENDMENT AND ELECTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 9, 2006, please amend the present application as indicated below, and consider the application in view of the election which follows.